

Keep the family farm
Create additional income
Conserve your land



Business Plan Development and Legal Considerations for Outdoor Enterprises

June 6, 2012

Vidalia Conference and
Convention Center
112 Front Street
Vidalia, LA 71373



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U.S. DEPARTMENT OF AGRICULTURE

COOPERATIVE EXTENSION SERVICE

To register, return this form and your registration fee of \$20 per person or \$30 per couple (payable to LSU AgCenter to:

Dora Ann Hatch, LSU AgCenter Agritourism Coordinator
11959 Highway 9, Homer, LA 71040

Name: _____

Address: _____

City, State, ZIP _____

Phone: _____

Email: _____

Who should attend?

Landowners who have considered an outdoor recreational enterprise as a business venture, those who would like to expand an existing operation, or anyone interested in generating additional income from their property should attend. Although not a necessity, landowners may want to bring a laptop computer for the afternoon group activity.

Learn

Private landowners can put their land to work for them. Whether it is a new source of income, the means to pay for land improvements or a way to fund a lasting family legacy of land ownership, the Natural Resource Enterprises Program advanced workshop can help you explore your land management options. Land management specialists, enterprise operators, attorneys and bankers will present the facts and figures and lead “hands-on” sessions to help you draft an outline of a business plan – a vital document for bringing an idea to reality.

Registration

For more information, contact Dora Ann Hatch at 318-927-9654, ext. 229, or visit www.lsuagcenter.com/agritourism. Onsite registration begins at 8 a.m. and the program begins at 9 a.m.

Agenda

- 8 a.m. Registration and Coffee/Continental breakfast
- 9 a.m. Revenue Potential from Natural Resource Enterprises
- 9:15 a.m. Case Study: Landowner Testimonial
- 9:45 a.m. Business Plan Development
- 10:30 a.m. Break
- 10:45 a.m. Liability and Legal Considerations
- 11:45 p.m. Lunch (Catered)
- 12:45 p.m. Developing a Business Plan (Group Activity)
- 2 p.m. Break
- 2:15 p.m. Group Presentations of Business Plans
- 2:45 p.m. Panel Discussion with Outdoor Enterprise Experts
- 3:15 p.m. Wrap-up and Dismiss

Directions

From Jackson, Miss.:
Take I-55 South. Merge on to MS-28 West. Turn right on MS-33 North. Turn left on US-61 South. Turn left on Sgt. Prentiss Drive. Turn right on US-425 North. Turn right on Louisiana Avenue. Take first right on Concordia Avenue. Take second right and stay on Concordia Avenue. Convention Center is on the right.

From Shreveport, La.:
Head North on I-20 East. Take exit 38 for LA-137. Turn right on US-425 South. Turn left onto Magnolia Street. Turn right onto Carter Street. Continue onto Concordia Avenue. Turn right to stay on Concordia Avenue. Convention Center is on the right.

Workshop sponsors

- Walton Family Foundation
- LSU AgCenter
- Louisiana Department of Agriculture and Forestry
- Louisiana Farm Bureau Federation
- Louisiana Department of Wildlife and Fisheries
- Louisiana Department of Culture, Recreation and Tourism
- Mississippi Agricultural and Forestry Experiment Stations
- Mississippi Farm Bureau Federation
- Mississippi State University Extension Service
- MSU Forestry and Wildlife Research Center



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The Natural Resource Enterprises program is a partnership between Mississippi State University's Extension Service, Forest and Wildlife Research Center, Agricultural and Forestry Experiment Station and the U.S. Fish and Wildlife Service.

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