

# Registration Form

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BATON ROUGE, LA  
PERMIT NO. 374

Registration fees are \$20 before March 6, 2013;  
\$25 on the day of the workshop.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Town: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone No. \_\_\_\_\_

E-mail address: \_\_\_\_\_

**Make checks payable to: "LSU AgCenter"**

**Mail fee and form to:**

Twyla Herrington  
LA Sea Grant/LSU AgCenter  
479 F. Edward Hebert Blvd., Suite 201  
Belle Chasse, LA 70037

**Contacts:**

**Twyla Herrington**

LA SeaGrant/LSU AgCenter  
Area Fisheries Agent  
Plaquemines & St Bernard  
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**Dora Ann Hatch**

Agritourism Coordinator  
LSU AgCenter  
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LSU AgCenter  
128 Knapp Hall  
Baton Rouge, LA 70803

*Join us for the*



## Coastal Ecotourism Workshop

**Tuesday, March 12, 2013**  
8:00 a.m. to 3:00 p.m.

*This one-day workshop will provide current and prospective businesses with information on supplemental income opportunities from natural resource tourism. Targeted participants include coastal landowners; farmers; charter and guide fishermen; marina owners; and swamp tour operators.*

**Workshop Location:**

**Stella Plantation**  
4881 Louisiana 39  
Braithwaite, LA  
(504) 919-7474

<http://www.stellaplantation.com/>

# Earn supplemental income from natural resources



## What you will learn:

- Revenue potential for fishing operations and other natural resource enterprises
- Ways to limit your liability
- Availability of private land management programs
- Financial considerations/business planning for your operation
- Managing lands
- Birding diversity along the coast
- Tourism opportunities for fishing industry
- Linking charter boat operators and tourism

## Workshop Partners:

Audubon Louisiana  
Farm Bureau  
LSU AgCenter  
Louisiana Department of Agriculture and Forestry  
Louisiana Sea Grant  
Louisiana Wildlife and Fisheries  
Mississippi State University  
Seedco Financial Fisheries Assistance Center

## Agenda

### Morning Session

- 8:00 Registration
- 8:30 Welcome and Announcements
- 8:45 Revenue Potential from Natural Resource Enterprises, Dr. Daryl Jones, Mississippi State University Natural Resource Enterprises Program
- 9:00 Business Plan Development  
Seedco Financial Fisheries Assistance Center
- 9:30 Liability and Legal Considerations  
Legal Counsel
- Dr. Carrie Castille  
Deputy Assistant Commissioner  
Louisiana Dept. of Agriculture & Forestry
- 10:30 Break
- 10:45 Select a break-out session to attend

### Fishermen Session:

Economic Considerations for Recreational Fishing Guides and Charters  
Dr. Rex Caffey, Director of Marine Extension  
LA Sea Grant and LSU AgCenter

Tourism Opportunities for Fishermen  
Twyla Herrington/Area Fisheries Agent  
Louisiana Sea Grant/LSU AgCenter

Liability Issues on the Water  
Louisiana Sea Grant Legal

## Landowners Session:

Private Land Management Programs  
John Henry Harrelson/Private Lands Biologist  
Louisiana Department of Wildlife & Fisheries

Putting your Land To Work  
Dora Ann Hatch  
Agritourism Coordinator/LSU AgCenter

12:15 Lunch

12:45 Afternoon Sessions begin

## Afternoon Session

The afternoon sessions are in the field so come prepared to walk and/or ride a trailer.

These sessions will provide participants with ideas on how to maximize water and land tourism opportunities in the coastal region.

Tour of Stella Plantation  
Chalyn Perez, owner

Coastal Birding  
Dr. Erik I. Johnson  
Director of Bird Conservation  
Audubon Louisiana/National Audubon Society

Native Plants for Wildlife  
Dr. Jeanne Jones  
Mississippi State University Wildlife Ecologist

Crops for Wildlife Plantings  
Dr. Don Reed  
LSU AgCenter

2:50 Closing Remarks

3:00 Adjourn