

4-H Dairy Billboard Contest



Entries due: Friday, February 22

Purpose:

The purpose of the dairy billboard contest is for 4-H club members to:

- ✓ learn more about milk and milk products and their importance to healthy bodies
- ✓ demonstrate communication skills by drawing a billboard encouraging or promoting the consumption of milk and/or milk products
- ✓ share their knowledge with others

The contest is divided into 3 divisions:

- Division I Grades 4 - 6**
- Division II Grades 7- 8**
- Division III Grades 9 - 12**

Rules and Regulations:

- 1) Billboard design must be made on any color 22" x 28" poster board size only.
- 2) Do not attach anything to the poster that is more than ½" thick (**no glitter**).
- 3) Do not use commercial brand names of products on the poster.
Do not use jingles, slogans, signs or pictures that are trademark or copyright protected on the poster.
- 4) Be sure to print name, address, grade in school and parish on the back of the poster in the upper right corner.
- 5) Posters turned in after February 22 will not be eligible to place first, second or third or win cash prizes.
- 6) First place billboards will be sent to LSU to be judged in a statewide contest.

Awards:

Parish: Participant ribbons will be given to all contestants. First place winners will receive a rosette ribbon. Prizes will be awarded to first, second and third place winners.

State: 1st place - \$100
2nd place - \$ 50
3rd place- \$ 25

Parish Sponsors: The Caldwell 4-H Foundation

For more information contact 4-H agent Jana Bennett at the Caldwell 4-H office, (318) 649-2663. Should you need an ADA accommodation to participate in Caldwell 4-H, please contact 4-H agent Jana Bennett.



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