**Maximizing Investment from Precision Ag**

**January 29, 2019**

**Dean Lee Research and Extension Center**

**Alexandria, LA**

7.00 a.m. **Vendor Arrival and Set-Up\*\***

9.00 a.m. **Registration and Visit with Vendors**

10.00 a.m. Dr. Bill Richardson **Welcome**

Vice President For Agriculture

LSU AgCenter

10.10 a.m. B. Rogers Leonard **Introduction and Conference Purpose**

Assistant Vice President

LSU AgCenter

Presentation Moderator: Dennis Burns (Prec. Agri. Regional Coordinator)

10.15 a.m. Randy Price **Digital Data Collection in Agriculture**

Assistant Professor

LSU AgCenter

10.25 a.m. Thanos Gentimis **Introduction to “Big Data” Concepts**

Assistant Professor

LSU AgCenter

10:45 a.m. Luciano Shiratsuchi **Working with Digital Data for Decision-Making** Assistant. Professor

LSU AgCenter

11:05 a.m. R. L. Frazier **Yield Data – Getting a Return on Investment**

Agent (Precision Ag)

LSU AgCenter

11:25 a.m. Michael Deliberto **Budgeting for Precision Agricultural Technol.**

Assist. Professor

LSU AgCenter

11.45 a.m Terry Griffin **Key Note Presentation – Title TBD**

Assist. Professor

Kansas State University

Noon

1.15 p.m. **Panel Discussion – Using Available Agricultural Data**

Ag Consultant – RL Frazier & Dennis

Northeast Farmer R.L. Frazier & Dennis

Rice Farmer Jimmy Flannigan

Sugarcane Farmer Jimmy Flannigan

2:00 p.m. **Trade Show Visit and Demonstrations** **Vendor**

*\*\*Vendors may arrive and set-up booths and demonstrations on the January 28, the afternoon before the Conference.*