

# Iberia Parish Profile



Report to Stakeholders

October 2011

## About the LSU AgCenter

The LSU AgCenter is dedicated to providing innovative research, information and education to improve people's lives. Working in a unique statewide network of parish extension offices, research stations and academic departments, the LSU AgCenter helps Louisiana citizens make the best use of natural resources, protect the environment, enhance agricultural enterprises and develop human and community resources.



## Program Highlights

### Agriculture and Natural Resources

Agriculture is an \$97 million dollar industry in Iberia Parish and as a coastal parish, our residents are concerned with protecting our coastline and maintaining our fisheries industry. Delcambre Direct which is part of the Market Maker program allows local fisherman the opportunity to sell their products directly to the public via the internet. With the recent oil spill this program has been very successful and hopes are that other commodities such as local fruits, vegetables, eggs and beef follow suit.



### Family & Consumer Sciences

Nutrition, obesity and healthy living are important to Americans and a concern to residents in Iberia Parish. To address this a comprehensive nutrition education and physical activity program is conducted. The objectives are to have children increase their knowledge of nutrition and physical activity, understand the importance of time spent in physical activity and increase fruit and vegetable intake. The 6 Easy Bites Club is a monthly after-school program which promotes physical activity and healthy cooking. Kids Chef Camp is a week long summer camp which emphasizes healthy food choices, food and kitchen safety, healthy cooking and physical activity. The "Smart Bodies" program integrates classroom activities with hands on learning. In the past 5 years, more than 5,500 Iberia Parish youth have received these programs.



### 4-H Youth Development

The 4-H Youth Development program focuses on enriching the lives of young people. Through the 4 essential elements of belonging, independence, generosity and mastery, Iberia 4-H members display leadership, communication and service learning skills. To enhance these skills, during the 2010-2011 school year, 32 Iberia Parish 4-H clubs consisting of nearly 1,000 youth collected more than 600 pounds of "pop tops" with all funds raised being donated to support various "Ronald McDonald Homes." Leadership skills are emphasized by allowing all parish 4-H clubs as well as the junior leader club and advisory committees to have officer positions. Through 4-H clubs, monthly educational programs provide youth members the opportunity to become more trustworthy, responsible, respectful, and caring.



## Iberia Extension Office

**Address:** 300 Iberia St. Ste. B-110  
New Iberia, LA 70560  
**Phone:** 337-369-4440  
**Fax:** 337-373-0040  
**Email:**  
iberia@agcenter.lsu.edu  
**Web site:**  
LSUAgCenter.com/Iberia  
**Hours:** 8:00 a.m. - 4:30 p.m.

### Blair J. Hebert

County Agent/Parish Chair  
bhebert@agcenter.lsu.edu

### Mindy Chiasson Hotard

Assistant Extension Agent  
4-H  
mchiasson@agcenter.lsu.edu

### Jurita Jones

Extension Para-Professional  
jujones@agcenter.lsu.edu

### Nicole LeMaire

Assistant Extension Agent  
FCS  
nlemaire@agcenter.lsu.edu

### Rona Vaughn

Administrative Coordinator  
rvaughn@agcenter.lsu.edu

### Kathleen Viator

Administrative Coordinator  
kviator@agcenter.lsu.edu

## Programs

**Agriculture & Natural Resources (ANR)**

**Family & Consumer Sciences (FCS)**

**4-H and Youth Development**

**Who we reach.**

38,500 - Youth (includes 1,000 4-H members & 32 school 4-H clubs)  
 13,582 - Adults  
 5,723 Ag & Natural Resources  
 6,100 Family Consumer Sciences  
 1,759 4-H Youth Development

**How we reach them:**

4-H clubs	Class series
School Enrichment	Demonstrations
Field days	Workshops
Newsletters	Web sites
Publications	Social media

**Expanding our efforts:**

200 Volunteers -  
 4-H, Master Gardeners, Family & Community, Master Horsemen

**Parish Facts**

LSU AgCenter County Agents provide research-based information on plant, aquaculture, wildlife and animal enterprises to Iberia Parish clientele. The 2010 total dollar amount from these commodities were:

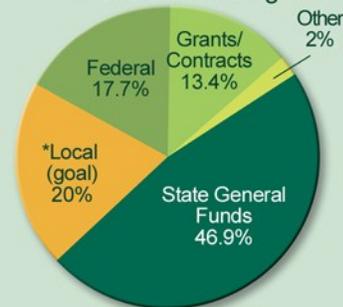
- Plant enterprises - \$82,868,752
- Aquaculture and wildlife -\$6,260,886
- Animal enterprises - \$7,958,704

**Data from the Louisiana Ag Summary**

**Web site: [LSUAgCenter.com/agsummary](http://LSUAgCenter.com/agsummary)**

Population - 75,101  
 Land area (square miles) - 575.13  
 Persons under 18 years old - 27.7%  
 Persons 65 years old and over - 12.2%  
 Median household income - \$40,610  
 Persons below poverty - 18.8%

**Extension Funding**



*\*Local Funding  
 Parish Consolidated Government  
 Parish School Board  
 District Attorney*

**How we are funded.**

You are the local supporters and beneficiaries in the LSU AgCenter's Extension programs. Just 20 percent support keeps these programs in your community.

Your parish extension office offers programs in:

- Sustaining Louisiana's agriculture, forestry and fisheries.
- Building leaders and good citizens through 4-H youth development.
- Family, nutrition, health and community development to enhance the quality of life for Louisiana citizens.

**Local Issues & Plans for this year.**

**1) Increase productivity and profitability of Louisiana Agriculture (ANR)**

- Continue marketing strategies for local fisheries industry
- Continue Sugarcane Field Day
- Continue pesticide and smoke management recertification
- Continue commodity production meetings and variety trails
- Continue Master Gardener, Master Farmer and Master Cattlemen programs
- Continue "Ag Adventures" educational program
- Conduct farm finances and labor issue educational programs

**2) Strengthen families and improve the lives of residents in our local communities (FCS)**

- Continue to provide Family Nutrition Program (FNP) clients with trainings on feeding their families nutritionally on a budget
- Continue Smart Bodies educational program
- Continue Parenting for Success and Mentoring Moms educational programs
- Conduct educational trainings on nutrition, budgeting, and chronic diseases



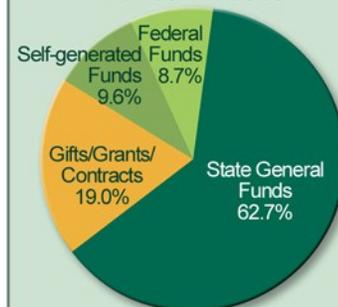
**3) Youth participants gain knowledge and life skills enabling them to become positive, productive and capable members of their communities. (4-H Youth Development)**

- Conduct educational programs to youth through club meetings
- Continue community service learning projects
- Continue leadership opportunities and trainings
- Continue character development and youth safety programs for positive youth Development
- Continue contest days, workshops, livestock shows, and camps

**4)Iberia Parish Extension Office and staff members continue to: (General)**

- Continue collaborations with local governing bodies and agencies such as: Iberia Parish Government, Iberia Parish School Board, District Attorney's Office, Iberia Sheriff's Office, Office of Family Support and Council on Aging.

**LSU AgCenter Restricted/Unrestricted Funds FY 2009**



For the latest research-based information on just about anything, visit our Web site: [LSUAgCenter.com](http://LSUAgCenter.com)