

LOUISIANA 4-H DRAW-A-DAIRY BILLBOARD CONTEST

PURPOSE: For 4-H club members to:

1. Learn more about milk and milk products and their importance to healthy bodies
2. Demonstrate communication skills by drawing a billboard encouraging or promoting the consumption of milk and/or milk products.
3. Share their knowledge with others

SPONSORS: Co-sponsors are the Louisiana Dairy Industry Promotion Board and the Louisiana Cooperative Extension Service.

WHO CAN ENTER: Any bonafide 4-H club member.

DIVISIONS: Division I - 4th, 5th and 6th grades
Division II - 7th and 8th grades
Division III - 9th, 10th, 11th and 12th grades

OFFICIAL RULES AND REGULATIONS:

4-H club members are to draw a billboard that encourages or promotes the consumption of milk and milk products from Dairy Cattle Only and their importance for health.

1. Billboard design must be made on 22" x 28" regular poster board size only.
2. **DO NOT ATTACH** anything to the poster that is more than 1/2" thick.
3. **Do not use the commercial brand names of products on the poster. Do not use jingles, slogans, signs or pictures that are trademark or copyright protected on the poster.**
4. **BE SURE** to print name, address, grade in school and parish on back of the poster in the upper right-hand corner. Please fill out the reporting form completely.
5. A 4-H club member is allowed to win first place in each division **ONLY ONCE**.

AWARDS:

PARISH: Rosette ribbon to first place winners. Participation ribbons - (purple, blue or red) for each 4-H'er that draws a dairy billboard (poster).

STATE: A \$100 check for first place State winners in Division I, II, and III. Second place State winners in each division will receive a \$75 check. Third place State winners in each division will receive a \$50 check.

The deadline to submit all posters is Friday, February 17, 2025

