

## Social Media

Register your social media accounts here >>

<http://intranet.lsuagcenter.net/unit/InfoTech/Training/socialmedia/Lists/Social%20Media%20Registration/AllItems.aspx>

### 5 power players

- Facebook- 1.59 billion approximately
- YouTube- 1 billion approximately
- Instagram- 400 million approximately
- Twitter- 320 million approximately
- Pinterest- 100 million approximately

Social Site	Profile Size	Cover Size	Share Size
Twitter	400px x 400px	1500px x 500px	440px x 220px
Facebook	180px x 180px	851px x 315px	1200px x 630px
Instagram	110px x 110px	161px x 161px	1080px x 1080px
Pinterest	165px X 165px	222px x 150px	236px Width
LinkedIn	400px x 400px	974px x 300px	1000px x 425px
Tumblr	128px x 128px		500px x 750px
YouTube	250px x 250px	2560px x 1440px	1280px x 760px
Google+	250px x 250px	1080px x 608px	497px x 279px

### Social media development tools

#### Web based

- [Canva](#) – layout design

- [Picmonkey](#)- photo editing
- [Hashtagify](#)- search for hashtags
- [Pixabay](#)- copyright free images

### **Apps**

- Hyperlaps videos- ios/android
- Ripl- ios/ android beta
- [WordSwag](#)- ios/ android
- Legend- ios/android
- BeLive!- ios/android
- Adobe Spark- android
- Lumyer- ios/ android
- Diptic- ios

### **Ideas-**

- Begin a tip with the word "TIP", so it starts apart from other posts in people's newsfeed
- Break apart lists for individual posts
- Facebook Live session
- Videos from still images
- graphics with headline text
- infographics
- create hashtags for special events or programs and encourage their use.
- Simple step- by- step (step outs) directions for 1 thing.