

Orleans Parish Profile



Report to Stakeholders

January 2012

About the LSU AgCenter

The LSU AgCenter is dedicated to providing innovative research, information and education to improve people's lives. Working in a unique statewide network of parish extension offices, research stations and academic departments, the LSU AgCenter helps Louisiana citizens make the best use of natural resources, protect the environment, enhance agricultural enterprises and develop human and community resources.



Orleans Parish Extension Office

Address:

1300 Perdido Street
City Hall, Room BW15
New Orleans, LA 70112

Phone: 504-658-2900

Fax: 504-658-2923

Email:

Orleans@agcenter.lsu.edu

Web site:

LSUAgCenter.com/Orleans

Hours: 8:00a.m. - 4:30 p.m.

Bertina McGhee

Parish Chair
bmcghee@agcenter.lsu.edu

Administrative Coordinator

Michael Mosley
mmosley@agcenter.lsu.edu
Helena Johnson
heljohnson@agcenter.lsu.edu

Programs

4-H Youth & Family Development

4-H Youth Initiatives
Character Education
Leadership
Youth Wetlands

Family Development Initiatives

Parents Preparing for
Success (PPSP)
Gerontology

Nutrition and Health
Expanded Food & Nutrition Education Program (EFNEP)
Smart Bodies

Agriculture & Natural Resources (ANR)

Coastal Resources/Fisheries
Environment/Watersheds
Consumer/Commercial Horticulture
Urban Forestry

Program Highlights

4-H Youth and Family Development

The newly merged LSU AgCenter **4-H Youth and Family Development** programs emphasizes providing a wide variety of educational opportunities to help youth learn valuable life skills such as decision making, leadership, and positive conflict resolution. Through the LSU AgCenter nutrition education programs families acquire skills and knowledge to make healthy food choices consistent with the Dietary Guidelines, MyPlate & the Nutrition Facts Label. Participants learn how to budget their food dollars, provide nutritious meals for their families and learn strategies to combat obesity. The LSU AgCenter addresses issues with the aging population through monthly educational programs on nutrition, health, exercise, finance, safe home environment, home health care, and medical aids. More than **500 senior citizens** have learned the importance of good nutrition, food safety, and signs and symptoms of chronic diseases.

4-H Youth Development

The LSU AgCenter 4-H and Southern University AgCenter **Youth Educational Support (YES)** program has impacted more than **230 students** through 4-H clubs and over **2,081 students** through **Character Development** which focuses on learning the six pillars of character and the impact of bullying on the school environment. Over **1,455 students** learn to be good stewards of their environment through the **Youth Wetlands Coastal Restoration** enrichment program.

Lake Forest Charter Elementary School was named Louisiana's first State School of Character in 2010.

Nutrition and Health

The incidence of **childhood obesity** is rising at an alarming rate, not only in Orleans Parish, but across the country. More than **3,300 K-5th students** have participated in the **Smart Bodies Program** of nutrition and physical activity to combat childhood obesity. Students learned human anatomy through innovative characters representing organs of the body. Teachers reported students eating more fruits and vegetables from the school cafeteria more often. Through the **EFNEP (Expanded Food and Nutrition Education Program)** program over **2,000 students** have learned to make healthy food choices when selecting snacks, the importance of eating more fruits and vegetables and the benefits of exercise to improve health.

Agriculture & Natural Resources

The LSU AgCenter is working in Orleans Parish to promote best management practices in consumer and commercial horticulture by providing access to research-based educational materials and LSU agricultural specialists. More than **1,600 residents** from schools, community organizations, farmer's markets, and gardening enthusiasts learned beginners beekeeping and tree care. More than **40 volunteers** were trained through the Master Gardener Program.

Who we reach.

7,182 - Youth (includes 233 4-H members & 7 school 4-H clubs)
 5,430 - Adults
 1,451 Ag & Natural Resources
 3,979 Family Consumer Sciences

How we reach them:

4-H clubs	Class series
School Enrichment	Demonstrations
Field days	Workshops
Newsletters	Web sites
Publications	Social media

Expanding our efforts:

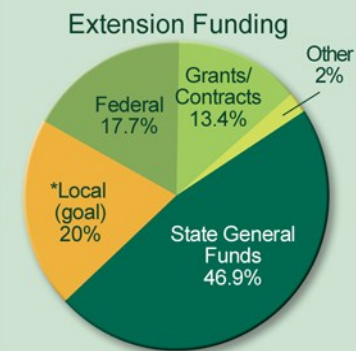
150 Volunteers -
 4-H and Master Gardeners

Parish Facts

LSU AgCenter faculty and specialist provide research-based information on plant, fisheries and wildlife enterprises to Orleans Parish clientele. The 2010 total dollar amount from these commodities were:
 —Plant enterprises - \$6,273,088
 —Fisheries and wildlife - \$1,710,852
 —Animal enterprises - \$11,029,442

Data from the Louisiana Ag Summary
Web site: LSUAgCenter.com/agsummary

Population - 354,850
 Land area (square miles) - 180.56
 Persons under 18 years old - 21.5%
 Persons 65 years old and over - 11.7%
 Median household income - \$37,047
 Persons below poverty - 22.9%
Source: <http://quickfacts.census.gov>



*Local Funding
 City of New Orleans

*Office Space
 City of New Orleans
 N.O. Botanical Gardens

How we are funded.

You are the local supporters and beneficiaries in the LSU AgCenter's Extension programs. Just 20 percent support keeps these programs in your community.

Your parish extension office offers programs in:

- Sustaining Louisiana's agriculture, forestry and fisheries.
- Building leaders and good citizens through 4-H youth development.
- Family, nutrition, health and community development to enhance the quality of life for Louisiana citizens.

Local Issues & Plans for this year.

1. Increase AgCenter visibility and outreach by updating webpage and creating social networking pages for 4-H, Family Development, and Horticulture.

- Host annual Spring Garden Show at the N.O. Botanical Gardens
- Conduct Master Gardener Volunteer training
- Write articles on nutrition for Family Development blog and manage web page content



2. Promote the wise use of natural resources and protection of the environment.

- Conduct workshops on tree care
- Conduct workshops on Bee Keeping
- Develop a Comprehensive Tree Management Plan and Tree Best Management Practices
- Continue implementation of school gardens



3. Build leaders and good citizens through 4-H youth development.

- Conduct service learning projects for 4-H youth in Orleans parish
- Start Junior Master Gardener Program to implement school gardens
- Teach Character Education Program in New Orleans Public Schools
- Increase awareness of the impact of bullying through outreach during bullying prevention week

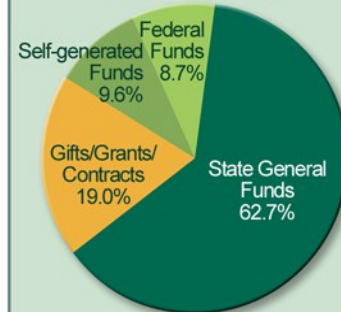


4. Strengthen families and communities

- Help families acquire knowledge, skills and attitudes necessary for positive parenting
- Teach nutrition information related to the new 2010 Dietary Guidelines through the Expanded Food & Nutrition Education Program
- Conduct healthy cooking classes with parents
- Continue implementation of the Smart Bodies Program in K-5th grade schools



LSU AgCenter
 Restricted/Unrestricted
 Funds FY 2009



For the latest research-based information on just about anything, visit our Web site:
LSUAgCenter.com