

Iberia Parish Profile



Report to Stakeholders

September 2013

About the LSU AgCenter

The LSU AgCenter is dedicated to providing innovative research, information and education to improve people's lives. Working in a unique statewide network of parish extension offices, research stations and academic departments, the LSU AgCenter helps Louisiana citizens make the best use of natural resources, protect the environment, enhance agricultural enterprises and develop human and community resources.



Program Highlights

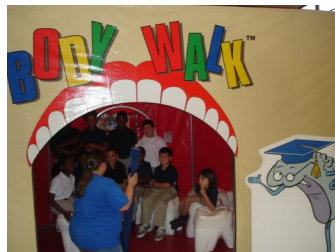
Agriculture and Natural Resources

Agriculture is an \$116 million dollar industry in Iberia Parish. Residents are concerned with our coastline and maintaining our fisheries industry. Delcambre Direct, part of the Market Maker program, allows local fisherman the opportunity to sell their products directly to the public via the internet. This program has continued to be a success and other commodities such as fruit and vegetables are following suit. Field days, recertification meetings and master farmer classes are conducted to insure that producers follow recommended best management practices.



Family & Consumer Sciences

Nutrition, obesity and healthy living are important to Americans and a concern to residents in Iberia Parish. Nutrition education and physical activity programs are conducted to address these concerns. Goals of these programs are for participants to increase their knowledge of nutrition and physical activity, understand the importance of time spent in physical activity and increase fruit and vegetable intake. Kid Chef Camp is a summer camp which emphasizes healthy food choices, food and kitchen safety, healthy cooking and physical activity. The "Smart Bodies" program integrates classroom activities with hands on learning. In the past seven years, more than 7,000 Iberia Parish youth have received these programs.



4-H Youth Development

The 4-H Youth Development program focuses on enriching the lives of young people. Through the 4 essential elements of belonging, independence, generosity and mastery, Iberia 4-H members display leadership, communication and service learning skills. To enhance these skills, during the 2012-2013 school year, 32 Iberia Parish 4-H clubs consisting of nearly 1,000 youth collected more than 250 pounds of "pop tops" with all funds raised being donated to support various "Ronald McDonald Homes." Leadership skills are emphasized by allowing all parish 4-H clubs as well as the junior leader club and advisory committees to have officer positions. Through 4-H clubs, monthly educational programs provide youth members the opportunity to become more trustworthy, responsible, respectful, and caring.



Iberia Extension Office

Address: 300 Iberia St. Ste. B-110

New Iberia, LA 70560

Phone: 337-369-4440

Fax: 337-373-0040

Email:
iberia@agcenter.lsu.edu

Web site:
LSUAgCenter.com/Iberia

Hours: 8:00 a.m. - 4:30 p.m.

Blair J. Hebert

County Agent/Parish Chair
bhebert@agcenter.lsu.edu

Bethany Edler

Assistant Agent/ 4-H
bedler@agcenter.lsu.edu

Jurita Jones

Extension Para-Professional
jujones@agcenter.lsu.edu

Christy Oliver

Assistant Agent/4-H
coliver@agcenter.lsu.edu

Elaine Bourque

Administrative Coordinator
ebourque@agcenter.lsu.edu

Rona Vaughn

Kathleen Viator
Part-Time Secretaries

Programs

Agriculture & Natural Resources (ANR)
Family & Consumer Sciences (FCS)
4-H and Youth Development

Who we reach.

5,852 - Youth (includes 833 4-H members & 32 school 4-H clubs)
 12,505 -Adults
 5,614 Ag & Natural Resources
 5,923 Family Consumer Services
 968 Youth Enrichment

How we reach them:

4-H clubs	Class series
School Enrichment	Demonstrations
Field days	Workshops
Newsletters	Web sites
Publications	Social media

Expanding our efforts:

291 Volunteers -
 - 4-H, Master Gardeners & Horsemen,
 Louisiana Volunteers for Family & Community

Parish Facts

LSU AgCenter County Agents provide research-based information on plant, aquaculture, wildlife and animal enterprises to Iberia Parish clientele. The 2012 total dollar amount from these commodities were:

- Plant enterprises - \$93,700,807
- Aquaculture and wildlife - \$6,459,263
- Animal enterprises - \$14,919,663

Data from the Louisiana Ag Summary
Web site: LSUAgCenter.com/agsummary

Population - 73,999
 Land area (square miles) - 575.13
 Persons under 18 years old - 26.9%
 Persons 65 years old and over - 12.8%
 Median household income - \$42,989
 Persons below poverty - 21.2%

Local Issues & Plans for this year.

1) Agriculture and Natural Resources

- Continue commodity production meetings and variety trails
- Continue Sugarcane, Soybean and Cattle Field Days
- Continue marketing strategies for local fisheries industry
- Continue pesticide and smoke management recertification
- Continue agricultural economic educational programs
- Continue Master Gardener, Master Farmer and Master Cattlemen programs
- Continue "Ag Adventures" educational program

2) Family and Consumer Sciences

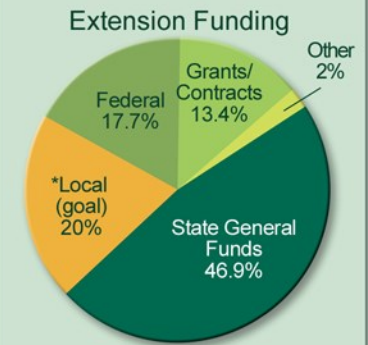
- Continue Parenting for Success and Mentoring Moms educational programs
- Continue Smart Bodies educational program
- Conduct educational trainings on nutrition, budgeting, and social media/internet safety

3) 4-H Youth Development

- Conduct educational programs to youth through club meetings
- Continue leadership and volunteerism opportunities and trainings
- Continue community service learning projects
- Continue character development and youth safety programs for positive youth Development
- Continue contest days, workshops, livestock shows, and camps

4) General

- Continue collaborations with local governing bodies and agencies such as: Iberia Parish Government, Iberia Parish School Board, District Attorney's Office, Iberia Sheriff's Office, Office of Family Support and Council on Aging.



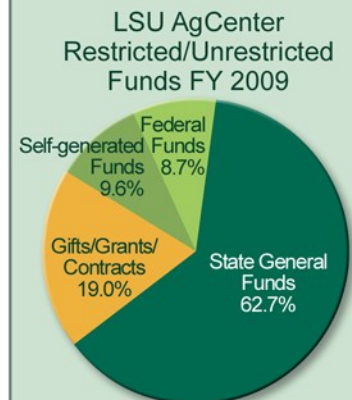
**Local Funding
 Parish Consolidated Government
 Parish School Board
 District Attorney*

How we are funded.

You are the local supporters and beneficiaries in the LSU AgCenter's Extension programs. Just 20 percent support keeps these programs in your community.

Your parish extension office offers programs in:

- Sustaining Louisiana's agriculture, forestry and fisheries.
- Building leaders and good citizens through 4-H youth development.
- Family, nutrition, health and community development to enhance the quality of life for Louisiana citizens.



For the latest research-based information on just about anything, visit our Web site: LSUAgCenter.com